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Professor Keasey has enjoyed an academic career spanning more than four decades. His research encompasses banking, corporate governance, financial markets, investment behaviour and the relationship between financial institutions and the wider economy. He has published extensively in leading international academic journals and has supervised numerous doctoral researchers.

His contributions to scholarship have been recognised through the British Accounting and Finance Association's Distinguished Academic Award (2025), election as a Fellow of the Academy of Social Sciences (2026) and appointment as an Honorary Fellow of the Chartered Banker Institute (2026).

Alongside his academic research, he has a longstanding interest in economic policy, institutional reform and the practical implications of financial research. His most recent book, Crisis and Renewal: An Austrian Economics Blueprint for the West, examines the economic and institutional challenges confronting Western societies.